January 30, 2018

TO: KeHE
FROM: Jeanne Wilkinson, Director of Corporate Relations
RE: Sponsorship Launch Summary (HO0712)

Center: Brisas del Río Child Development Center
Church Partner: Iglesia Nazareno Uno Mas Para Cristo Church
Location: Barrio Brisas del Río, Choluteca, Honduras
Registered Children: 162

Community Description:
• Located in a plains area of Southern Honduras in the community of Choluteca.
• Typical homes are made up of mud, clay or adobe walls with tin or corrugated iron roofs and cement floors.
• The nearest medical facility is about 30 minutes traveling distance.
• The community experiences a high unemployment rate of more than 45 percent.
• The average monthly income for a family in this community is the equivalent of $107 (USD).

Reasons for Launch:
The main reasons for this launch were the great poverty context and spiritual need in the community. The required research was done, meaning the community meets all of Compassion’s required criteria. There is a great population of children living under poverty. There are great needs in the community such as: unemployment and low educational level. These conditions create limited opportunities for child development. A Compassion holistic program is needed to develop the children in the key areas of the program: physical, spiritual, socio-emotional and intellectual; otherwise they probably will not be able to develop properly in this context. They will be starting a center-based program serving children from 3 years and older.

Challenges Faced by Mothers and Children in this Community:
The main challenges for mothers and children are the low level of educational attainment and spiritual need. Most of the mothers are unemployed; their educational level is only primary school. The community has challenges on education – more teachers are required to provide a better education. Mothers, children and families in general have a great spiritual need. They need to be discipled and know Jesus as their personal Savior.

Desired Benefits To the Community through this Center:
The desired benefits of this Sponsorship Launch are: a holistic transformation of the lives of children and their families through the program and releasing the community from poverty in Jesus’ name. This includes growth in the physical, spiritual, socio-emotional and intellectual areas. There are great needs in the community. Having the program represents a great opportunity for individual development and, overall, the presence of the hope and love of Jesus Christ in a tangible way.